

Overview

 Social Determinants of Health
 Period Poverty Challenges
 Menstrual Health Support

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Social Determinants of Health DEFINITION • Non-medical factors that influence health outcomes • Conditions in which we are born, grow, work, live, and age • Wider systems shaping the conditions of daily life World Health Organization, 2023

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Social Determinants of Health

Education

Economic Stability

Social Context

Neighborhood

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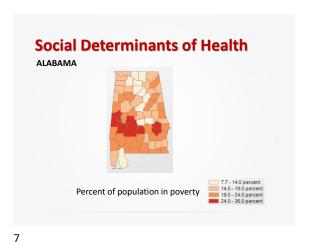
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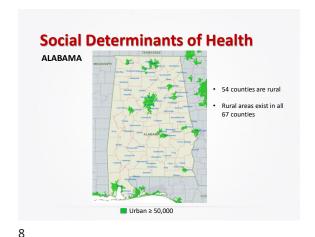
Social Determinants of Health The Real Problem UPSTREAM The problem we solve

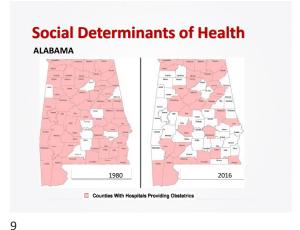
Social Determinants of Health
ALABAMA

Social determinants of health (food insecurity, poverty, housing) rank seventh in greatest policy need.

Alabama Rural Health Roadshow, 2022







Period Euphemisms AuntFLOisVISITING **SharkWEEK** On The RAG Riding the Little Red Riding Hood **CRIMSON Wave** that time of the month Red Balloon (Italian) The Curse Moon Time Ketchup week (FRENCH) **LADY BUSINESS Red** Badge of courage

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Period Poverty
DEFINITION

Also includes:

• inadequate access to toilets, hand washing supplies, and hygienic waste management

• lack of access to education surrounding menstruation

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Period Poverty

SCOPE



- Hispanic, Black, rural, low income, and college students <u>are most impacted</u>.
- Almost half of Black and Hispanic students and over a quarter of White students feel period poverty <u>negatively impacts their academic achievement</u>.
- 23% of Hispanic students have to choose between buying period products and food/clothing.
- 51% of students have worn period products for <u>longer than recommended</u>.

Period Poverty

CHALLENGES

Paper towels, rags, prolonged tampon use, and reused pads increase risk for:

- · Urinary tract infections
- Bacterial vaginosis
- · Skin irritation and vaginal itching
- Toxic shock syndrome
- · Anxiety, depression, and distress



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Period Poverty

CHALLENGES

Menstrual hygiene products are $\underline{\textit{NOT}}$ covered by WIC (food stamps) or SNAP.





Period Poverty

ACTION: Policy

CARES Act (2020)

Flexible spending accounts or health savings accounts may be used to buy menstrual products with pre-tax dollars.



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Period Poverty
ACTION: Companies

CVS
Ruby Cup
Diva Cup
GladRags

Period Poverty
ACTION: Individual

Normalize conversations about periods
Talk to teens about how to purchase products
Serve as an advocate for period products policy
Support menstrual health education
Save costs and buy generic, in bulk, and/or reusable products

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Summary

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Sources

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